



These unprecedented times have called for agility and resilience in response to the huge shifts in the world, our lives, and our organizations. Baldrige winners rose to the challenge. Be inspired and learn from their stories. Join us for the annual [Baldrige Fall Conference Wednesday October 21- Thursday October 22, 2020](#).

“Excellence on Tap” is a highly interactive live virtual event!



Lindel Fields | You Can't Fake a Great Culture

When leaders are sincere and passionate, it permeates throughout the organization. Learn Tri County Tech's secrets to fostering trust, grace, and loyalty.



John Timmerman | Cultural Engineering: Using the Baldrige Framework to Shape your Organizational DNA

Learn the latest scientific research in behavioral economics and understand hidden barriers to transforming culture.



Rich Sheridan | Lead With Joy and Watch Your Team Fly

Change is hard. But you won't create a joyful workplace by leading the way you've always led. Come away from this closing keynote energized and inspired.

Take advantage of pre-conference and conference sessions and activities including:

- An opening plenary session featuring the [senior leaders of the six 2019 recipients](#) as they share role-model leadership practices that helped their organizations respond to changes and challenges
- More than 24 sessions featuring current and former Baldrige Award recipients as well as thought leaders and innovators from all sectors, sharing their proven performance management practices and real-world insights in strategy, patients/customers, workforce, and many more areas essential to business success.

Featured organizations include AmpliPhi Social Media Strategies, Chevrolet/General Motors; Communities of Excellence 2026, Founders Brewery Company, General Mills, Mesa, Pewaukee School District, Studer Education, and Waukesha County.

- [Baldrige Criteria Pre-Conference Workshops](#) on the afternoon of October 21st for beginner and intermediate users of the Baldrige Criteria facilitated by Baldrige Award recipients and current Baldrige judges, [Pattie Skriba](#) and [JoAnn Sterne](#). A virtual networking Happy Hour follows our preconference activities.
- New! [Higher Education Learning Summit: Performance Excellence in Times of Uncertainty](#) on the afternoon of October 21st. The Summit is designed for college and university leaders in academic, student support, financial and operational roles from two-year colleges, public and private universities.
- Opportunities to network with and learn from Baldrige recipients, applicants, examiners, [Alliance for Performance Excellence program representatives](#), [Communities of Excellence 2026 participants](#), as well as Baldrige experts and users in all industries.
- Interact with sponsors and exhibitors in our virtual exhibition hall
- No need to book a flight or a hotel room -- enjoy the conference from the comfort of your office or living room. **All presentations will be available to registrants in our digital library through November 27, 2020**

Be sure to [register today](#) because on **21st day of September**, the advance registration rate ends. Don't delay in securing your seat for this highly interactive premier event for learning Baldrige Award recipient best practices. We'll provide lots of technical support and personal touches to make this a memorable conference.