

Inspire Trust in Waves!

1st Wave – Self Trust

2nd Wave – Relationship Trust

3rd Wave – Organizational Trust

4th Wave – Market Trust

5th Wave – Societal Trust

There is **one thing** that is common to every individual, relationship, team, family, organization, nation, economy, and civilization throughout the world—one thing which, if removed, will **destroy** the most powerful government, the most successful business, the most thriving economy, the most **influential** leadership, the greatest friendship, the strongest character, the deepest love. That one thing is **trust**.

Great leaders don't dictate... they **influence**. When your team members trust you as a leader, they will readily volunteer their best efforts.

Come to FranklinCovey's Inspiring Trust program and be introduced to the waves of trust. Learn to:

- Understand how trust will help you produce **better results – faster**.
- **Adopt the specific behaviors** that build and maintain trust.
- Increase attention on critical objectives instead of **politics and hidden agendas**.

All participants will receive: Stephen M.R. Covey's book *The Speed of Trust*, Trust manual, 21-day planner for use after the workshop, CD with planning tools, DVD with Trust story to view with direct reports, parking passes and a light breakfast.

Class is limited to 15 participants, so register today!

Date: May 19, 2009

Time: 8:00 a.m. – 12 noon

Location: MSQPC—The Quality Center, 22 North Front, Suite 200

Cost: \$199/\$179 for Greater Memphis Chamber Members

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