

The

4

# Disciplines of Execution

*Unleash the Power of Your Team to Focus on the Wildly Important Objectives*

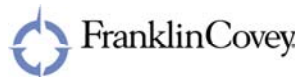


Are you and your team busy all the time, but the most important things aren't getting done? If so, then you'll want to know about an exciting new workshop called The 4 Disciplines of Execution.

Effective teams and organizations are great at execution. They focus their efforts carefully on their "wildly important goals" – those few goals that matter more than anything else. The 4 Disciplines of Execution workshop provides four clear disciplines that ensure focus and execution on the organization's top priorities. You'll learn how to inspire and engage team members in the process of identifying team goals and...

- Narrow the number of truly important goals down to the absolutely critical using a filtering tool for distinguishing wildly important goals from the merely important ones
- Detect misalignments with organizational objectives
- "Clear the path" so you and your teammates can succeed
- Create a scoreboard to know if you're winning
- Realize your role in helping others keep their commitments

Without question, the 4 Disciplines process is one of the most important things you can do as an individual, team member, or manager. It drives performance by giving team members a sense of purpose and clarity of vision.



Date | September 14, 8:00a.m. - 4:30p.m.  
Register | contact Teresa Franks at 901.543.3530 or tfranks@memphischamber.com  
Location | 22 N. Front St, Suite 200, Memphis, TN 38103

